



2021 REPORT

ACCELERATOR FOR AMERICA

RELIEF CARD PROGRAM

ACCELERATOR
FOR AMERICA

ATLANTA | AUSTIN | BIRMINGHAM | CHATTANOOGA | STATE OF
CONNECTICUT | DAYTON | LOUISVILLE | OKLAHOMA CITY | STATE
OF RHODE ISLAND | SALT LAKE CITY

2021

PROGRAM REPORT

In March 2020, Accelerator for America — in partnership with the Office of Los Angeles Mayor Eric Garcetti, the Mayor's Fund for Los Angeles, and Mastercard City Possible — created the **Angeleno Card Initiative** to provide direct financial assistance via no-fee debit cards ("Angeleno Cards") to Los Angeles residents whose livelihoods were hardest-hit by the pandemic. The program served residents regardless of immigration status — immigrant communities have been some of the hardest hit by the coronavirus pandemic, yet they have been too often excluded from federal assistance.

By the program's end in June 2020, the Angeleno Card Initiative had distributed more than **\$36M** in direct assistance via **37,000+ Angeleno Cards** to help more than **100,000** L.A. residents. The program facilitated local fundraising and delivered the donations directly to families most in need, ensuring the rapid deployment of aid and secure access for the unbanked.

Building on the success of this program, the Open Society Foundations partnered with the Accelerator to adapt and replicate the Angeleno Card model nationwide. Through their support, we created the **Accelerator Relief Card Program (ARC)** and regranted **\$50,000 each** to eight cities and two states — Atlanta, GA; the State of Connecticut; the State of Rhode Island; Chattanooga, TN; Dayton, OH; Birmingham, AL; Oklahoma City, OK; Salt Lake City, UT; Louisville, KY; and Austin, TX — to help each community create direct financial assistance programs that best served their residents. These funds covered the full costs associated with the technologies and infrastructure necessary to establish a successful direct financial assistance program. The Accelerator also connected grantees with our network of software and technology partners who created the infrastructure in Los Angeles. While based on the L.A. model, grantee programs were tailored to each individual community.

From June 2020-January 2021, our teams were in constant contact and met every other week to share updates, address challenges, and identify best practices. While a number of these programs are ongoing due to additional funds being raised, they have collectively — as of March 2021 — distributed more than **\$20M** in assistance to help more than **30,000 people** in need.



INTERESTED IN ESTABLISHING A DIRECT FINANCIAL ASSISTANCE PROGRAM IN YOUR CITY? [LET US KNOW!](#)

IMPACT

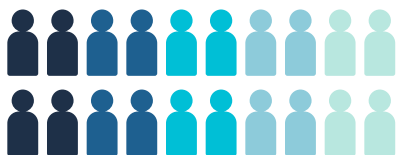
While a number of the ten direct financial assistance programs are ongoing, below are current estimates (as of March 2021) illustrating their collective impact across the country.

10 PROGRAMS – EIGHT CITIES | TWO STATES



\$20M+

DISTRIBUTED



30,000+

PEOPLE HELPED – AND COUNTING